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PATENT APPLICATION
Docket No. 14531.96

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)	
)	
Peter T. Barrett)	
Daniel Danker)	
)	
Serial No.:)	Art Unit
)	N/A
Filed:)	
)	
For:)	
ADVERTISING USING A COMBINATION OF)	
VIDEO AND BANNER ADVERTISEMENTS)	



INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97

Commissioner for Patents
Washington, DC 20231

Sir:

Please find, pursuant to 37 C.F.R. § 1.98(a)(1), the enclosed Form PTO-1449 which contains a list of all patents, publications, or other items that have come to the attention of one or more of the individuals designated in 37 C.F.R. § 1.56(c). While no representation is made that any of these references may be "prior art" within the meaning of that term under 35 U.S.C. §§ 102 or 103, the enclosed list of references is disclosed so as to fully comply with the duty of disclosure set forth in 37 C.F.R. § 1.56.

Moreover, while no representation is made that a specific search of office files or patent office records has been conducted or that no better art exists, the undersigned attorney of record believes that the enclosed art is the closest to the claimed invention (taken in its entirety) of which the undersigned is presently aware, and no art which is closer to the claimed invention (taken in its entirety) has been knowingly withheld.

Commissioner for Patents
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In accordance with 37 C.F.R. §§ 1.97 and 1.98, a copy of each of the listed references or relevant portion thereof is also enclosed.

Dated this 19 day of October 2001.

Respectfully submitted,



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Serial No.: N/A

Att'y Docket No.: 14531.96

Filing Date: N/A

Group: N/A

For: ADVERTISING USING A COMBINATION OF VIDEO AND
BANNER ADVERTISEMENTSINFORMATION DISCLOSURE CITATIONS MADE BY APPLICANTOther Documents

(including author, title, pertinent pages, etc.)

Examiner
Initial*

- _____ 1 Ehrmantraut et al., *The Personal Electronic Program Guide – Towards the Pre-selection of Individual TV Programs*, CIKM, pp. 243-250, 1996.
- _____ 2 Rosengren, J., *Electronic Programme Guides and Service Information*, Phillips J. Res., Vol. 50 No. 1/2, pp. 252-265, 1996.
- _____ 3 Tarrant D.R., *An Open European Standard for an Electronic Programme Guide*, International Broadcasting Convention, pp. 440-446, September 1997.
- _____ 4 Morington-West, A., *Some Issues With ESGs and EPGs Helping the Consumer to Navigate*, The Institution of Electrical Engineers, pp. 1-5, 1998.
- _____ 5 Khosrowpour M. et al., *Effective Utilization and Management of Emerging Information Technologies*, IRMA International Conference, pp. 652-656, May 1998.

References Cited by Applicants

While the filing of Information Disclosure Statements is voluntary, the procedure is governed by the guidelines of Section 609 of the Manual of Patent Examining Procedure and 37 C.F.R. §§ 1.97 and 1.98. To be considered a proper Information Disclosure Statement, Form PTO-1449 shall be accompanied by a copy of each listed patent or publication or other item of information and a translation of the pertinent portions of foreign documents (if an existing translation is readily available to the applicant), an explanation of relevance of each reference not in the English language, and should be submitted in a timely manner as set out in MPEP Sec. 609.

Examiners will consider all citations submitted in conformance with 37 C.F.R. § 1.98 and MPEP Sec. 609 and place their initials adjacent the citations in the spaces provided on this form. Examiners will also initial citations not in conformance with the guidelines which may have been considered. A reference may be considered by the Examiner for any reason whether or not the citation is in full conformance with the guidelines. A line will be drawn through a citation if it is not in conformance with the guidelines AND has not been considered. A copy of the submitted form, as reviewed by the Examiner, will be returned to the applicant with the next communication. The original of the form will be entered into the application file.

Each citation initialed by the Examiner will be printed on the issued patent in the same manner as references cited by the Examiner on Form PTO-892.

The reference designations "A1," "A2," etc. (referring to Applicant's reference 1, Applicant's reference 2, etc.) will be used by the Examiner in the same manner as Examiner's reference designations "A," "B," "C," etc. on Office Action Form PTO-1142.

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Examiner:

Date Considered:

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609, draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.